

1.12.2010

# Robe at the New Asia Bar Singapore

## Products Involved

ClubScan 250 CT™   ColorSpot 250 AT™

Located with magnificent panoramic views, 71 floors up on top of the luxury Swisshotel The Stamford in Singapore, the New Asia Bar is one of the most exclusive club and night venues in town, with a friendly chic atmosphere and a high profile discerning clientele.

Two years ago when it re-opened after a 2 month renovation, the 500 capacity venue was kitted out with Robe ClubScan 250 CTs, ColorSpot 250 ATs and ColorWash 575 ATs, to add all the necessary glitter, glamour and excitement needed for guests to fully enjoy the ongoing top DJ line up, which includes regular international artists as well as slots by the best local talent.

The moving lights were specified by Steve Rawlings of Intelligent Lighting Design, and supplied by Louis Teo from Lighting & Sound Distribution (LSD), Robe's Singaporean distributor. New Asia's manager Steve Ignatiadis was also involved in formulating a brief for what he wanted to achieve and see in the lighting.

He comments, "I wanted a rig that gave all the flexibility and options and something that was as reliable as possible - always a major consideration for any club operator" He adds that it was clear that Louis Teo and LSD really wanted the job, and paid real care and attention to which fixtures would work best in which positions in the space, "Taking into account the special vibe we create here and the need to keep up with the latest trends in technology". Ignatiadis was impressed with Teo's knowledge and understanding of the products, and had received several recommendations beforehand from others in the area that the support from LSD was excellent. On top of all that, he's from Australia, so was aware of the general buzz surrounding Robe and its products before taking up his post at New Asia. This all gave him the confidence that they would have one of the classiest lighting rigs in town.

Lighting & Sound Distribution undertook the original installation a recent refit which entailed the entire rig to be stripped out and re-hung when the position of the dancefloor was changed to maximise the views and the acoustics with a new sound system. This is a hard working installation for any equipment, explains Teo, "I knew these were absolutely the right

fixtures for the job and that they would be up to the club's tough working schedule of 7 day a week, up to 12 hours a day".

The Robe's were all still going strong when the time came up for the re-fit, however Lighting & Sound Distribution also seized the opportunity to give them a good service before re-rigging. The new interior layout incorporates a mezzanine level running along two sides and back walls of the L shaped venue, with a spectacular circular main bar near the entrance, a second bar beneath the mezz at the other end, and the dancefloor stretching the long length of the room between the 2 bars.

The exterior walls are floor to ceiling glass allowing guests to gaze all the way from downtown on one side by the main bar to Singapore harbour the other side around the corner in the lounge area, the other side of the L.

LSD also supplied Anolis ArcLink LED fittings for internally lighting the tables in the VIP area during the re-fit, which has proved a nice finishing touch, along with the existing Anolis ArcLine 36 RGB fixtures, which are used to illuminate the back walls both upstairs and downstairs.

Control for these architectural feature lights is linked into the Light Jockey controller system in the DJ booth, which controls all elements of the dancefloor rig.

A new super-customised DJ console will shortly be supplied and installed by LSD, and this will also include some very cool Anolis ArcLink trimmings.

The New Asia bar also hosts private functions and parties and is one of the most sought after social experiences in town. It opens at 3 p.m. providing an ideal loungey atmosphere where guests can chill and enjoy the sunsets over the city sipping cocktails. Later, this transforms into a full-on kicking dance extravaganza featuring the very best of commercial dance and happy house sounds.







