

19.11.2010

Robe & Anolis at The NY Strip Steakhouse & Cabaret

Products Involved

CityScape Xtreme™ StageQube 324™

Robe's new CityScape Xtreme exterior LED fixtures and Anolis LEDs have been installed as part of an exciting lighting scheme at the New York Strip Steakhouse & Cabaret in Pompano Beach, Florida, USA.

Founded by Dennis DeGori, among the best known operators of upscale entertainment venues in the US, the club is a fusion of fine Italian and classic steakhouse gastronomy and quality 'adult' cabaret, taking the theme of Fun-Food-Fantasy, delivered in a highly choreographed setting.

Griffin Automation based in Port St Lucie, Florida supplied and installed the Anolis and Robe units, which are being utilised for specific specialist lighting features on the recommendation of David Chesal from Robe Lighting Inc. Chesal has a long standing association with the operators and was asked to consult on elements of the lighting.

Inside, they wanted to make a feature out of the bottle shelves behind the bars, for which Anolis ArcLink 3 RGB is proving the perfect solution, with about 40 pieces of it fitted beneath the shelves.

To give the dining booths an extra special touch of ambience, Anolis ArcSource 7 RGBW down-lighters are installed in the ceiling above. These, together with the ArcLinks in the bottle shelves are all run via the PC based controller in the DJ booth which also runs the dancefloor lighting.

Anolis was chosen for its quality, energy efficiency and low maintenance. Griffin Automation has been using Anolis in many of its recent installations, "It's definitely one of the best LED brands on the market right now," confirms Tom Griffin, who took time out of his incredibly hectic working schedule to talk about this project.

However, it was the first time that he had used the CityScape Xtreme on a project, and admits to being "Amazed" at their power and brightness!

It takes just 2 of Robe's new high power LED floodlights to colour the whole building which is approximately 150 ft long! The units are positioned in the parking lot pointing front-on to the building, and set on a colour changing chase which really draws attention to the venue. No-one passing by after dark can miss it, and the traffic into the club has dramatically increased since the lights were installed!

The brief for this part of the installation was to do something different with the exterior, and that's exactly what they did.

CityScape Xtreme is in a class of its own when it comes to mega-bright LED flood lightsources. It has 188 high power Luxeon K2 RGBW LEDs which are densely populated, providing the extremely intense light output. The unit is completely silent due to a convection cooling system, and its IP 65 rating makes it ideal for any exterior application. The unique combination of RGBW LED colours also delivers a stunning quality of white light - a rare and sought-after function of any LED unit.

Apart from the brightness, they needed something "very robust" for outdoors says Griffin. The area is sub tropical, and therefore prone to numerous weather extremities including torrential rain, humidity, wind, heat, near freezing cold and hurricanes!

The third special lighting effect that Griffin has installed at this site is along the back of the main room inside - where 24 Robe StageQube 324s form a dynamic video feature wall. These were selected for their great value and nice effects, and are fed content via a Madrix controller. Griffin created some ambient video clips specially for the venue and they also have access to all the library footage on the Madrix, which ensures that there is constantly something different and eye catching happening on the wall.

