

11.3.2009

Adelaide Convention Centre Goes with Robe

Products Involved

ColorSpot 575E AT™ **ColorWash 575E AT™**

Adelaide Convention Centre (ACC), Australia, has recently invested in 90 Robe 575E AT Series moving lights to illuminate its state-of-the-art facility.

Located in the CBD of Adelaide, the venue's multi-purpose facilities include 14 meeting rooms, 11 halls and an outdoor performance space on the picturesque river front. It can accommodate up to 6,500 banquet guests and offers approximately 10,500 square metres of pillar-less floor space for conferences, exhibitions and special events of all types.

ACC has an international reputation for excellence and is consistently ranked among the top convention centres in the world - a result of their superior first-class facilities, technology and service levels, in line with ACC's vision of 'One Team, Leading the World in Business Events'. Robe was the preferred option for ACC's specifications and requirements once the green light was given for the purchase of new professional moving lights, explains Technical Manager Jamie Masefield. "Robe first came to our attention as THE brand with a strong industry credibility for robustness and reliability". An extensive procurement process resulted in the Robe 575E AT range being identified as the best choice - from a whole range of competitive products.

Masefield continues, "We needed large numbers of both profile and wash fixtures for business and logistical reasons". With the international profile, size of the facility and the diverse nature of the events - that include many of Australia's premier business conventions - they required luminaires "Offering a combination of quality build, user-friendliness, multiple features, minimal weight and sufficient output AND priced accordingly". The Robe 575E AT series provided a comprehensive and cost-effective solution.

Masefield's decision making process also took the local product support into account. Robe's Australian distributor ULA's MD Cuono Biviano emphasises that strong local support and national dealer networks are a must when considering a large capital purchase. Authorised Robe dealer George Psorakis and a team from Osmond Electronics were chosen to supply the 48 Robe ColorWash 575E AT and 32 Robe ColorSpot 575E AT fixtures.

"Working together with Osmond Electronics and ULA's Sales Manager Blair Terrace was a very pleasant and efficient experience," concludes Masefield.

Robe's 575 series is ideal for theatres, TV studios, medium sized stage applications and any application requiring a real "workhorse" 575 lamp. The ColorWash features full CMY, variable CTO, a static colour-wheel with 5 replaceable colours, dimmer/shutter and rotatable beam shaper, which is indexable through 360° with continuous rotation. The standard zoom angle has a range of 12-34°, while the Adelaide Convention Centre opted for the optional wide lens, offering a massive 24 - 60° beam angle. The ColorSpot 575 AT includes numerous effects, which was essential for ACC to cater for the broad range of events staged.

